



# Membership Benefits

The Ku-ring-gai Chamber of Commerce has been created to provide a much needed “centre” for the businesses in Ku-ring-gai. Becoming a Member of the Ku-ring-gai Chamber of Commerce brings a number of key benefits for local businesses including:



## Networking and learning opportunities through a range of events and activities including

- Business breakfast seminars and lunches
- Exchange of ideas and information with fellow Members
- Benefits of Alliance program with NSW Chamber of Commerce



## A voice in the community

The Chamber has a good working relationship with Ku-ring-Gai Council and gives local businesses a chance to be heard on local issues. Lobbying with the combined membership of the chamber is more likely to make things happen than lobbying alone.



## Business education and information

A chance to make new friends and contacts at our social and networking events. Experts available to help you on most aspects of business through complimentary access to NSW Business Chamber.



## Marketing opportunities

- Advertising in the chamber newsletter
- Social media channels
- KCOC website presence - member directory listing with a link back to your website
- Individual email to our database of **over 1900 contacts** (including email design if needed) to promote your brand and business
- Use of KCOC logo on email signatures, websites, letterhead and store window
- Event sponsorship opportunities

Access to over 800 local contacts to promote your business to

## Membership levels and additional benefits:

### **GOLD MEMBER \$900 per year**

Large website advertisement on home page with image linked to your website, company details and logo on Member's Directory page

10 changes to your web promotion per year

Unlimited business up-skilling events and seminars per year

5 opportunities to send out a promotion message to our membership database\* and social media channels

### **SILVER MEMBER \$600 per year**

Medium website advertisement on home page with image linked to your website, company details and logo on Member's Directory page

5 changes to your web promotion per year

5 free business up-skilling events and seminars per year

3 opportunities to send out a promotion message to our membership database\* and social media channels

### **BRONZE MEMBER \$300 per year**

Small one line website advertisement on home page linked to your website, company details and logo on Member's Directory page

2 changes to your web promotion per year

2 free business up-skilling events and seminars per year

1 opportunity to send out a promotion message to our membership database\* and social media channels

*\*including FREE email design if needed*

## Ku-ring-gai Chamber of Commerce

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